



Slim design, Stunning performance

- Ultra slim design with a choice of five colours
- Capture it best with 5x optical, 26mm wide angle lens
- Enjoy HD movie mode now in a compact camera
- See life in perfect clarity with Smart Auto 2.0
- Have fun creating with Samsung's Magic Frame



Sleek, stylish and a touch of sophistication



The latest ST95 packs a lot of performance into an ultra-slim design. Measuring just over 17mm, the ST95 allows users to have the sleekest, most stylish compact camera around with 5 fascinating colours. It is slim enough to slip into a pocket, so you can take it with you wherever you go.



Fingertip control

Just like apps on a touch-screen smart phone, the ST95 integrates easy-to operate touch-screen menus and functions. The key to great performance is easy access and control. And the Smart Touch 3.0 feature offers convenience at your fingertips. Touch the icons on display to quickly launch options and applications that can make your images sharper and easier to capture.



HD movies in the palm of your hand

The ST95 artfully combines a professional-grade still camera with a compact HD video camera. You get 720p HD quality video at 30 frames per second and recording time 4x longer than MJPEG video with the H.264 format. Use the 5x zoom to get up close and vividly personal.

Get a whole new view



Get more from your lens, whether shooting a memorable landscape or the gang's reunion around a restaurant table. By using the precision-cut ST95's 26mm wide-angle lens, with its 5x optical zoom, you instantly cover a whole-horizon field of view. Now, you can now capture full-scale memories of landmarks and landscapes, entire wedding parties and the tallest skyscrapers.

The simple way to go pro



Turn any moment into a perfect memory. And a professional-looking photo. Whether it's a few friends from last night's party or the moon reflecting off the lake, Smart Auto 2.0 (Still & Movie) instantly analyses key elements of your composition then automatically adjusts to capture the perfect shot with multitude of different photo modes and movie modes. And since life isn't a still life, the camera's object tracking feature captures those subjects that just don't, or won't, stand still.

Invent new looks for your images



Samsung's Smart Filter lens and colour options make special moods easy for still shots and videos. Tilt & Shift Lens Effect adds a miniaturised look and the Vignetting Effect makes striking compositional contrasts. New special effects include Soft Focus to soften colours and add an emotional feel as well as Half-Tone Dot to enhance images with a comic-book look. Palette Effect adds an ultra-vivid vibe and a variety of colour options for your images. It's now a snap to get creative.



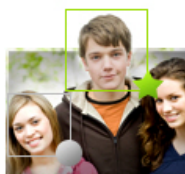
Digital Image Stabilisation (DIS)

Even the tiniest shake can ruin your shot. The ST95's Digital Image Stabilisation solves that. Digital Image Stabilisation gives you sharp images no matter the condition. Whether it's low light, zooming or just a case of plain old shaky hands, your photos come out sharp and clear. So let the ST95 shake things up. In a good way.

Edit your own special effects



The unique Magic Frame feature allows you to create sophisticated images and poster-quality visuals that express your mood and personality. Just select one of the built-in Magic Frame templates, including Wall Art, Old Film, Ripple, Full Moon, Old Record, Magazine, Holiday, Classic TV and more. Point the camera at the subject you want, match it within the on-screen template and capture. That's it. Your subject now is framed by a special mood and background – like magic.



Smart Face Recognition

Smart Face Recognition recognises and automatically adjusts the focus and exposure on up to 20 faces you've designated or have taken the most photos of, so that you can make those special to you stand out in the group.

Image sensor	Type	1/2.3 (Approx. 7.76mm) CCD
	Effective Pixel	Approx. 16.1 Mega pixels
	Total Pixel	Approx. 16.4 Mega pixels
Lens	Focal Length	Samsung 5X Zoom Lens $f = 4.7 \sim 23.5\text{mm}$ (35.0mm film equivalent: 26.0 ~ 130.0mm)
	F No.	F3.3 (W) ~ F5.9 (T)
	Digital Zoom	Still Image mode: 1.0X ~ 5.0X (Optical x Digital: 25.0X) Play mode: 1.0X ~ 14.4X (depends on image size)
Image Stabilization		DIS (Digital Image Stabilisation)
Display	Type	TFT LCD
	Feature	3" (7.6cm) Wide, 230,000 dots / Full Touch Screen
Focusing	Type	TTL auto focus (Multi AF, Centre AF, Face Detection AF, Smart Touch AF, One Touch Shooting AF, Object Tracking AF, Smart Face Recognition AF)
	Range	Normal: 80cm ~ infinity (Wide), 100cm ~ infinity (Tele) Macro: 5cm ~ 80cm (Wide), 100cm ~ 150cm (Tele) Auto Macro: 5cm ~ Infinity (Wide), 100cm ~ Infinity (Tele)

Shutter Speed		Smart Auto: 1/8 ~ 1/2,000 seconds Program: 1 ~ 1/2,000 seconds Night: 8 ~ 1/2,000 seconds
Exposure	Control	Program AE
	Metering	Multi, Spot, Centre Weighted, Face Detection AE
	Compensation	±2EV (1/3EV steps)
	ISO Equivalent	Auto, 80, 100, 200, 400, 800, 1600, 3200
Flash	Modes	Auto, Auto & Red-eye reduction, Fill-in flash, Slow sync, Flash Off, Red-eye fix
		Wide: 0.2m ~ 3.5m Tele: 1.0m ~ 2.5m (ISO AUTO)
	Recharging Time	Approx. 4 seconds
Sharpness		Soft+, Soft, Normal, Vivid, Vivid+
White Balance		Auto, Daylight, Cloudy, Fluorescent_H, Fluorescent_L, Tungsten, Custom
Still Image	Shooting	Mode: Smart Auto, Program, Scene, Simple shot, Vignetting Filter, Beauty shot, Magic Frame, Photo Filter, Night, Close-up, Object Highlight Smart Auto: Portrait, Night Portrait, Backlight Portrait, Night, Backlight, Landscape, White, Natural Green, Blue Sky, Sunset, Macro, Macro Text, Macro Colour, Tripod, Action, Fireworks Scene: Landscape, Text, Sunset, Dawn, Backlight, Beach & Snow Drive: Single, Continuous, AEB, Motion Capture Self-timer: Off, 2 seconds, 10 seconds, Double
	Effect	Photo Filter (Smart Filter): Miniature, Vignetting, Soft Focus, Old film 1, Old film 2, Half Tone Dot, Sketch, Fish Eye, Defog, Classic, Retro, Negative, (Custom RGB) Image Adjust: Sharpness, Contrast, Saturation (5 steps)
	Edit	Image Edit: Resize, Rotate, Trimming Smart Filter: Miniature, Vignetting, Soft Focus, Old film 1, Old film 2, Half Tone Dot, Sketch, Fish Eye, Defog, Classic, Retro, Negative, Custom RGB Image Adjust: Face Retouch, Brightness, Contrast, Saturation, Red Eye Fix, ACB
Image Play		Mode: Smart Album, 3D Album, Slide show, Magazine Type: Single image, Thumbnails, Slide show, Movie Clip Slide show: Slide show with Effect & Music Smart Album Category: File, Date, Face
Voice Recording		Voice Recording (max. 10 hours) Voice Memo in Still Image (max. 10 seconds)
Date Imprinting		Off, Date, Date & Time
Movie Clip	Recording	5X Optical Zoom enable (Max Recording time: 20 minutes) Mode: Smart Movie, Movie, Vignetting, Movie Filter, Palette Effect Smart Movie: Landscape, Blue Sky, Natural Green, Sunset Size: High Quality - 1280 x 720 (30fps, 15fps) Standard Quality - 1280 x 720 (30fps, 15fps), 640 x 480 (30fps, 15fps), 320 x 240

		(30fps, 15fps) Due to the noise while optical zooming, user can select to record sound or not. (Voice recording selectable: Sound Alive On / Sound Alive Off / Mute)
		Palette Effect: Palette Effect 1, Palette Effect 2, Palette Effect 3, Palette Effect 4 Movie Filter (Smart Filter): Miniature, Vignetting, Half Tone Dot, Sketch, Fish Eye, Classic, Retro, Negative, (Custom RGB)
		Pause during Recording and Playing, Still Image Capture, Time Trimming
Storage	Media	Internal memory: 10MB External memory: Micro SD Card (up to 2GB guaranteed) Micro SDHC (up to 8GB guaranteed) Internal memory capacity may not match these specifications.
	File format	DCF, EXIF 2.21, DPOF 1.1, PictBridge 1.0 Still Image: JPEG Movie Clip: MP4 (Video: MPEG4.AVC / H.264, Audio: AAC) Audio file: WAV
	Image Size	16M: 4608 x 3456 14MP: 4608 x 3072, 10M: 3648 x 2736, 12MW: 4608 x 2592, 5M: 2592 x 1944, 3M: 1984 x 1488, 2MW: 1920 x 1080, 1M: 1024 x 768
Interface	Digital Output Connector	USB 2.0
	Audio	Microphone: Mono Internal Speaker: Mono
	Video Out	AV: NTSC, PAL (user selectable)
	DC power input	4.2V
Power Source		Rechargeable battery: BP70A (740mAh, minutes 700mAh) Charger: SAC-48 (AC Adapter), CB20U05B (USB Cable) Connector Type: 20pin Included items may vary depending on sales region.
Physical Specification	Dimensions (WxHxD)	91.9 x 53.1 x 17.0mm (without protrusions)
	Weight	106.9g (without battery and memory card)
	Operating Temperature	0 ~ 40°C
	Operationg Humidity	5 ~ 85%
Software		Intelli-studio (Built-in)
Special Feature		- Slim Body, 5x zoom, 3.0" wide Touch LCD 16 Mege Pixels 5X Zoom 3.0" Wide Touch LCD (230K) 720p, 30fps, H.264 ISO 3200 - Smart Touch 3.0 Smart Auto 2.0 (Still & Movie) Smart Filter 2.0 - Intelli - Zoom - Object Highlight - Magic Frame - Sound Alive - Smart Crop Smart Face Recognition + Face Tracking Smart Album Perfect portrait system
System Requirement in general	For Windows	PC with processor better than Pentium 3.2GHz / AMD Athlon FX 2.6GHz or higher Minimum 512MB RAM (Over 1GB recommended) Windows XP SP2 / Vista / 7,250MB of available hard-disk space (Over 1GB recommend) USB port CD-ROM drive nVIDIA Geforce 7600GT or later / Ati X1600 series or later

1024 x 768 pixels, 16-bit colour display compatible
monitor (1280 x 1024, 32-bit colour display
recommended) Microsoft DirectX 9.0c or later

For Macintosh

Power Mac G3 or later Mac OS 10.4 or higher Minimum
256MB RAM 110MB of available hard-disk space USB
port CD-ROM drive

Product specifications, features and physical design may differ slightly by country